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### **BABERGH HELPS LOCAL BUSINESSES TO BE MORE 'FOODWISE'**

Babergh District Council is launching a new publication – “FoodWise” – in the next few weeks, aimed at helping the many food handling businesses in the area to be more up-to-date with food safety and hygiene issues and the legal requirements placed upon them.

The first issue of ‘FoodWise’, which is published by Babergh’s Environmental Services Division, will cover the issue of salmonella and eggs, the Food Standards Agency’s awareness campaigns and the training offered to businesses by Babergh to ensure the highest levels of food safety.

“Our aim is to work with local businesses to ensure that food handling and preparation in Babergh is as safe as possible. Though the aim of ‘FoodWise’ is to encourage and inform the business community, we also hope that it sends out a positive message to the general public that Babergh is actively spreading the gospel of food hygiene – as well as enforcing it” noted Malcolm Firth, Babergh’s Head of Environmental Services.

“Babergh works with the 870 food businesses in the district to ensure that they are aware of and carry out the best food hygiene and safety standards. ‘FoodWise’ will be an important part of our communications with these businesses” added Emma Richbell, Babergh’s Technical Officer.

The decision to launch a food safety newsletter was one of the recommendations arising out of the recent successful Best Value Review of the Environmental Services Division which concluded that the division was providing a good service with promising prospects for improvement. ENDS

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